



2019 SPONSORSHIP OPPORTUNITIES

Promoting the interests of local Real Estate Professionals for 50 years

The Building Owners and Managers Association of West Michigan (BOMA WM) was established in 1968 to serve as a forum where one can develop informed management skills, exchange information and work together to promote business interests within the vibrant West Michigan region. Today, membership includes regional office building interests, governmental and medical facilities managers, commercial real estate industry professionals and various members of industries that serve the real estate industry at large.

BOMA West Michigan is one of over 90 BOMA organizations throughout the U.S. and Canada and 18 International Affiliates. In Our local regional roster includes 89 current members such as:

- CWD Real Estate
- Tremco Roofing
- West Michigan Sweeper
- OTIS Elevator
- First Companies
- Mika Meyers
- PM Environmental
- Rockford Construction
- Spectrum Health
- Vision REI
- Sneller Snow Systems
- DJ's Landscaping
- Voss Lighting
- CBRE
- The Hinman Company
- Colliers International
- SecurAlarm
- Quality Air Heating & Cooling

Our monthly meetings are hosted on the second Wednesday of each month at a variety of noteworthy venues in the Greater Grand Rapids area **(including two networking events and two industry education events)**. These events feature relevant, industry-specific topics and offer valuable networking opportunities.

With excellent attendance **(averaging 60-70 per event)** and membership numbers **(89 members)**, the value of sponsorship continues to rise. **Your sponsorship of these events will ensure that your company receives the best return on investment.**

Thank you in advance for your consideration. Should you wish to participate, please fill out the form located on the back of this packet and return it by December 25, 2018 to the BOMA West Michigan office via email: wmbae@bomawm.org. Final payment is due prior to January 31, 2019. I look forward to hearing from you regarding any additional questions you may have.

Best,

Rebecca Climie
BOMA WM
Account Executive

Benefit	Gold \$1750	Silver \$750	Meeting \$500
Permission to use BOMA WM logo and the phrase "Gold Partner of BOMA West Michigan"	X		
1 Lunch-Inclusive Membership for 1 year [Includes 10 complimentary events a year] <ul style="list-style-type: none"> \$700 value for Principal Members or \$900 value for Associate Members 	X		
Linked logo on the Sponsor tab of BOMA WM's website <ul style="list-style-type: none"> Easily accessible to both the general public and the database of contacts 	X	X	
Paragraph about your services on the Sponsor tab of BOMA WM's website	X		
Linked Logo in meeting invitation emails <ul style="list-style-type: none"> 48 separate emails sent per year, to over 754 database contacts Less than a 0.02% bounce rate 	X [All]	X [All]	X [for the meeting you sponsor]
Logo on stand-up banner placed at each meeting <ul style="list-style-type: none"> As seen by over 750 event attendees in 2018 	X	X	
Consistent verbal recognition from podium at meetings	X [All]	X [All]	X [during the meeting you sponsor]
Select one meeting in which to provide a brief "commercial" for your business. At that meeting you will receive: <ol style="list-style-type: none"> Guest list of all attendees including contact information Your logo display at the registration table as the "Commercial Sponsor of the Day" Complimentary guest tickets for that event (4 for Gold Sponsors, 2 for Silver Sponsors and 2 for Meeting Sponsor) <ul style="list-style-type: none"> Average event attracts 60-70 attendees 	X	X	X
Right of First Refusal to maintain same level of Sponsorship for following calendar year	X	X	



2019 Annual Sponsorship Form

Contact Information (All information required)

Contact Name: _____

Contact Title: _____

Company Name: _____

Address: _____

City: _____ State: _____

Phone: _____ Fax: _____

Email: _____

Sponsor Level

Please select sponsorship level:

Gold - \$1,750 Silver - \$750 Meeting - \$500

Sponsor Information

Please email the following items to **wmbae@bomawm.org**:

- High resolution, color logo in .jpg or .eps form _____
- One paragraph description of your company (Gold Sponsors Only) _____

Payment Information

We accept checks and credit cards. If you would like to pay by check, please make checks payable to **BOMA West Michigan** and mail to **P.O. Box 68731, Grand Rapids, MI 49516**. If you would like to pay by credit card please complete the form below:

Amex Discover Master Card Visa

Credit Card Number: _____ Expiration Date: _____

Security Code: _____ Name on Credit Card: _____

Billing Address: _____

Signature: _____